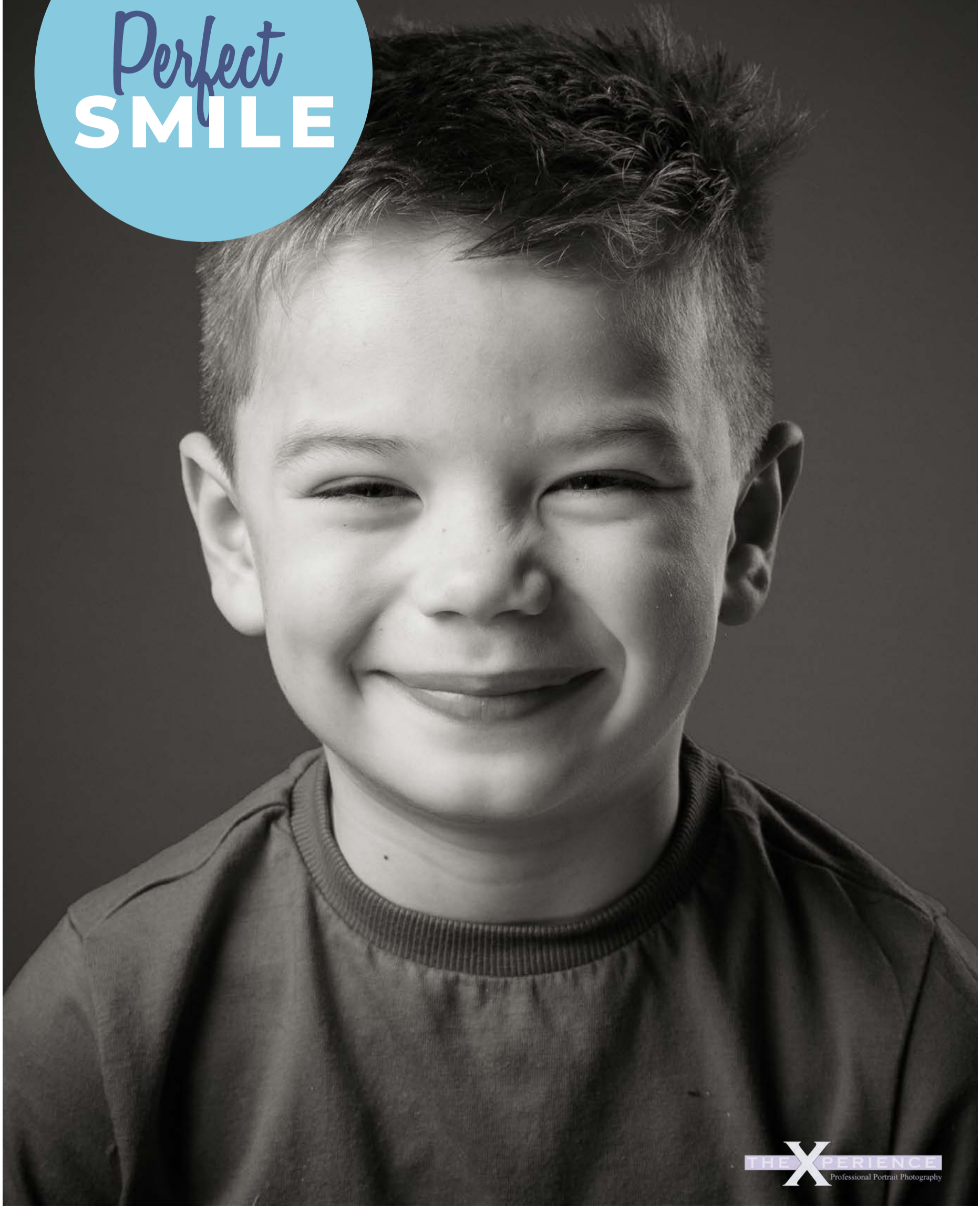


CAPTURING THE  
*Perfect*  
**SMILE**





*Keep a*  
**STRAIGHT  
FACE**

Ask your little model to make a serious or angry face and look in your direction, tell them to hold it no matter what. Instruct them to "STAY SERIOUS! DON'T LAUGH" this will prove impossible and trying to hold that serious face will result in them laughing.

The moment after they laugh is when you will capture that genuine smile.



*Give it Your*  
**BEST  
CRACK**

Similar to the serious face method, ask your child to tell you their funniest joke without smiling or laughing. Trying to suppress their smile will likely result in them bursting out laughing.

Its also a good idea for you to have some good kid jokes up your sleeve, to pull out if needed.

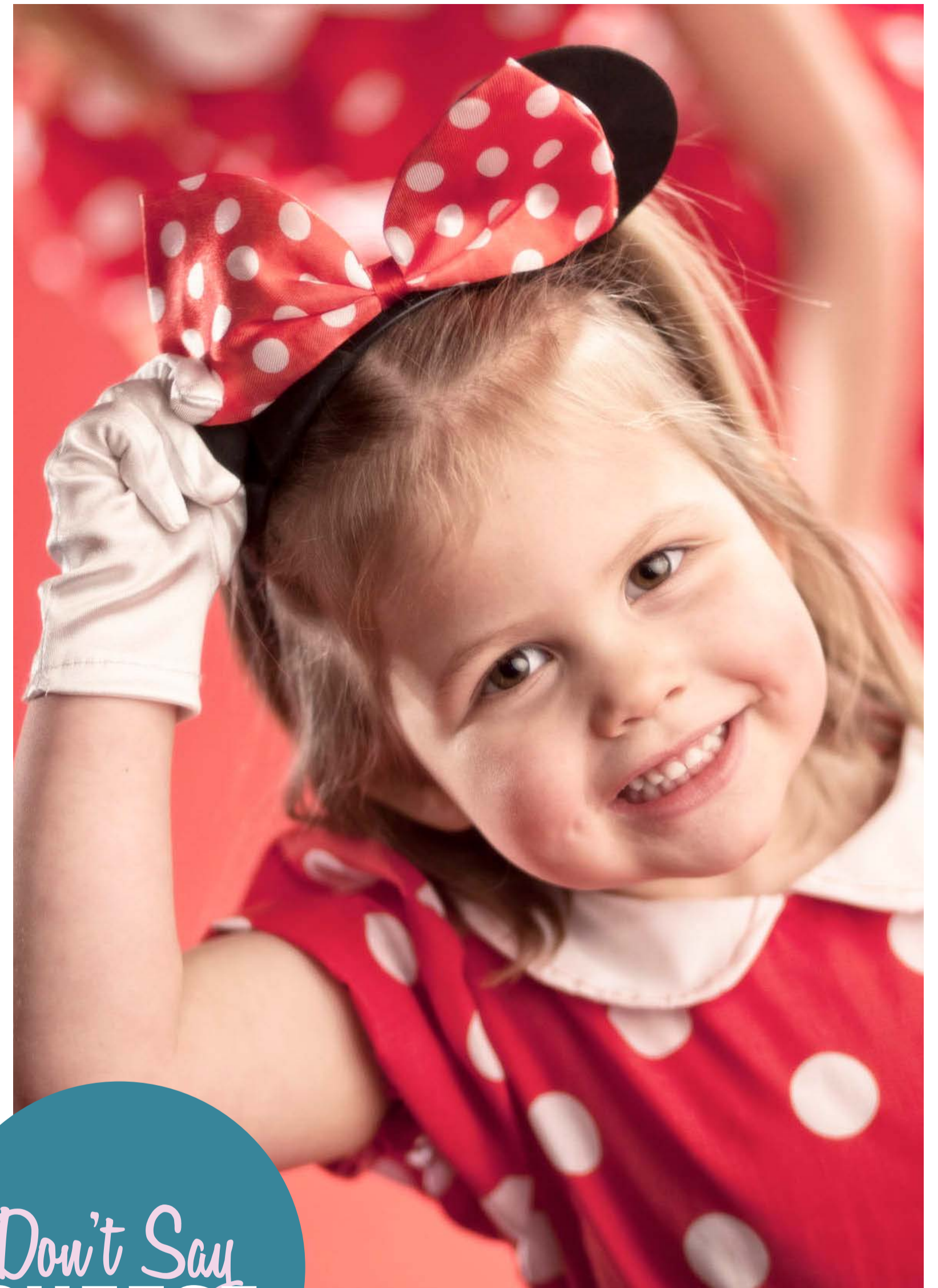
# Lift OFF

For younger (lighter) children it can be fun to lift them off the ground, as if they're a rocket ship taking off! this nearly always results in a smile and in doing so you can create some lovely close moments between parent and child.



# Staring MATCH

When trying to capture natural smiles on more than one child, ask them to have a staring contest with each other, once one person cracks they should be smiling and laughing. Capturing those moments can also make lovely images.



# Don't Say CHEESE

We've all heard the words "SAY CHEESE" before having our photo taken a hundred times, but the truth is, it doesn't create a natural looking smile. In fact saying the word "cheese" actually makes our mouths wider than normal.

So avoid saying cheese when taking pictures of your children and family, and try some of the other techniques mentioned in this E-book. Good Luck!

Try counting down before you take your picture, with a 3,2,1, then on 3 shout out something completely bizarre and silly, wait for the split second of bemusement to past and you should be left with a smiling child. This trick should work for at least your first few shots, as you can shout out something different each time.

Go  
CRAZY



# You Could WIN

A ONCE IN A LIFETIME PORTRAIT XPERIENCE



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